

2024

the

Shorecliffs Beach Club

Newsletter



Beach Club Contact Information

Private Parties, Parking Passes, Wristbands (949) 426-6871
 Phone inside the Club (949) 492-0100
 Dues/Billing/FOBS – Seabreeze Management (949) 661-7767
 Instagram: shorecliffsbeachclubsc
 Facebook Page: www.facebook.com/shorecliffsbeachclub
 Website: www.shorecliffsbeachclub.com
 BOD email: Board@shorecliffsbeachclub.com

Mailing Address:
 SC Shorecliffs Beach Club Association
 P.O. Box 1273
 San Clemente, CA 92674

STAY INFORMED, SHORECLIFFS!

Sign up for our news & event email blast to receive the most up-to-date information at www.shorecliffsbeachclub.com



SBC Staff, from left to right:
 Prairie Brunson, Marc Guzman, Gavin Lodico, Koa Haynes, Reagan Brown, Paloma Brunson, Greyden Carrillo

We extend our gratitude to former board director, Nate Brown, for serving and supporting our community during the past two terms. We welcome newly elected board director, Frank Wilbur, to our 2024 Board of Directors.

Rules Reminder

- ✓ NO GLASS OF ANY KIND
 - ✓ NO SMOKING ON PROPERTY
 - ✓ NO FIRES ON BEACH
 - ✓ WRIST BANDS REQUIRED
 - ✓ GUESTS MUST BE ACCOMPANIED BY HOMEOWNER OR H.O.'s LESSEE
 - ✓ NO DOGS ALLOWED*
 - ✓ STAY OFF SANDBAG WALLS
- * SERVICE DOGS ALLOWED WITH PROPER VERIFICATION

2024 Beach Club Board of Directors

- Kumi Elston, President
- Chris Wade, Vice President
- Hal Kolp, Treasurer
- Alison Anawalt, Secretary
- Cale Foreman, Director
- Matt Rose, Director
- Diane Wenzel, Director
- Tobias Halbmaier, Director
- Frank Wilbur, Director

Dear Neighbors & Friends,

Manager's Message

I would like to express my sincere gratitude to the Shorecliffs Board of Directors and the community for granting me the privilege to continue serving as your Beach Club Manager. Working with a dedicated staff has been a pleasure, and together we are committed to maintaining a pristine club with a warm and inviting resort-style environment. As I enter my fifth year in this position, I am committed to addressing the same five key priorities that have guided my tenure from the beginning:

1) Erosion Mitigation

- Enhance and raise our sandbag walls to expand sandy beach areas while protecting our clubhouse from the rising sea.
- Collaborate with the County of Orange, City of SC Coastal Advisory Committee, City of SC Local Coastal Program & Save our Beaches for a sustainable erosion solution.

2) Membership Regulation

- Strengthen regulatory measures, including mandatory sign-ins and the use of wristbands, to deter trespassers and uphold the security of our club.
- Enforce all rules to foster a safe and welcoming atmosphere.



3) Community Participation

- Develop an engaging calendar of events to expand club usage.
- Incorporate ideas from the Shorecliffs suggestion box.
- Introduce exciting new events while preserving cherished traditions.

4) Staff Collaboration

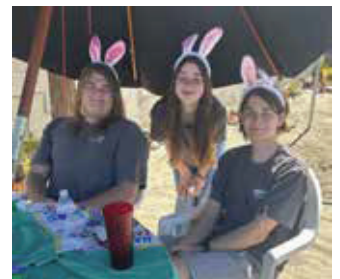
- Foster a collaborative spirit among the staff, empowering everyone to work hard as a cohesive team.
- Implement the 20-minute rule to our existing cleaning regimen. This rule ensures that all staff members conduct regular rounds every 20 minutes to complete tasks like cleaning, verifying wristbands, and actively engaging with the community.

5) Club Beautification

- Infuse vibrant colors into the landscape for an aesthetically pleasing environment.
- Rake the sand to rid the playground and main beach area of litter, rocks, and debris.
- Maintain a real, fresh, functional, and well-kept appearance.



Here's to five years and five goals – High Five!



2024 BEACH CLUB CALENDAR	MARCH	<p>THE GREAT CHILI COOKOFF: March 9, Saturday: 1 - 4 pm</p> <p>GARDEN CLUB AT THE BEACH CLUB: March 24, Sunday: 11 am - 2 pm</p> <p>HOPPY EASTER EGG HUNT: March 30, Saturday: 11 am - 2 pm</p>
	APRIL	<p>SPRING BREAK AT THE BEACH: April 1 – 7, M - SU: 11 am – 4 pm</p> <p>EARTH DAY THE SHORECLIFFS WAY: April 21, Sunday: 12 - 2 pm</p>
	MAY	<p>MOTHER’S LEI DAY: May 12, Sunday: 11 am - 5 pm</p> <p>MEMORIAL WEEKEND BBQ FEST:</p> <p>May 24, Friday: Opening BBQ “MEAT & GREET” your neighbors: 4 - 9 pm</p> <p>May 25, Saturday: 11 am - 9 pm; BAND ON THE SAND: 5 - 8 pm</p> <p>May 26, Sunday: 11 am – 8 pm</p> <p>May 27, Monday: 11 am - 4 pm</p>
	JUNE	<p>BEACH BINGO GAME NIGHT: June 8, Saturday: 5 - 7 pm</p> <p>FATHER’S DAY SUNSET SURF CONTEST: June 16, Sunday: 4 - 5 pm</p> <p>BAND ON THE SAND: June 16, Sunday: 4 - 6 pm</p> <p>BREAKFAST WITH THE BOARD: June 30, Sunday: 9 – 11 am</p>
	JULY	<p>4th OF JULY SPARKTACULAR: July 4, Thursday: 11 am - 4 pm</p> <p>BAND ON THE SAND: July 20, Saturday: 5 - 9 pm</p>
	AUGUST	<p>LINE DANCE BOOT STOMPER: August 24, Saturday: 5 - 7 pm</p> <p>CORNHOLE TOURNEY TOSS: August 25, Sunday: 11 am - ?</p> <p>LABOR DAY WEEKEND BBQ EXTRAVAGANZA:</p> <p>August 30, Free Ice Cream Friday: 4 - 9 pm</p> <p>August 31, Saturday: 11 am - 9 pm</p> <p>September 1, Sunday: Labor Day Event & BBQ: 11 am - 7 pm</p> <p>September 2, Monday: Labor Day Holiday: 11 am - 4 pm</p>
	SEPTEMBER	<p>TOTALLY 80’s DJ PARTY: September 21, Saturday: 5 - 8 pm</p>
	OCTOBER	<p>TAYLOR SWIFTIES NIGHT: October 11, Friday: 6 - 8:30 pm</p> <p>OKTOBERFEST PROST! PARTY: October 19, Saturday: 4 - 9 pm</p> <p>BAND ON THE SAND: October 19, Saturday: 5 - 8 pm</p>
	DECEMBER	<p>SANTA & SNOWBALLS: December 1, Sunday: 1 - 3 pm</p>
	JANUARY 2025	<p>POCHE PLUNGE: January 1, Wednesday: 10:30 am</p>
	FEBRUARY	<p>COUNTRY HOEDOWN SHOWDOWN: February 8, Saturday:</p> <p>Free line dance lessons 5 – 7 pm ; dance music until 9 pm</p>

CLUB SUN-SATIONAL BBQ/BEACH HOURS:

“ON SEASON” May 31 - August 14
 Monday through Thursday 11 am - 6 pm
 Friday and Saturday: 11 am - 9 pm
 Sunday: 11 am - 8 pm

“OFF SEASON” August 15 - October 19
 Friday: 4 – 9 pm
 Saturday: 11 am - 9 pm
 Sunday: 11:30 am - 7 pm



For more info: scan code or visit www.shorecliffsbeachclub.com

President's Message

Our clubhouse is such a valuable asset for the community, and the preservation of sand is crucial to safeguarding its foundation. That is why erosion control will remain our top priority in 2024.

We are already collaborating with the City of San Clemente Coastal Advisory Committee (TatichT@san-clemente.org), the City of San Clemente Local Coastal Program (LCP@San-Clemente.org), and Save Our Beaches (info@saveourbeachessc.org) to address the erosion challenges threatening our coastline. Your participation in this crucial effort is vital; express your interest by reaching out through the provided email contacts.

Additionally, I urge you to assist our recently formed SBC Maintenance Team, volunteer for projects, and respond to email notifications when help is needed. Our community's strength lies in our collective support across all aspects of the club. Share your thoughts and feedback through the Shorecliffs Suggestion Box, and actively engage as a volunteer in our community events. Club events are strictly volunteer-based, and we need your involvement.

Join your Board of Directors, our Beach Club Manager, and the SBC staff in making this our most successful season yet. Together, we can accomplish so much more.



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